

Save the Children



Scott McDonald and David Gloury from Financial Wisdom present a cheque from the 2011 Study Tour to Glenn King from Save the Children.

Financial Wisdom  SUPPORTING  Save the Children Australia

Thank you for your support

We would like to thank all of our staff and sponsors who have given so generously at our study tours over the years to support the work of Save the Children, Australia's leading independent emergency relief and development organisation for children.

Financial Wisdom has been supporting Save the Children for many years, and with this year's contribution we will have now donated almost \$210,000. Since 2010 we have specifically focused on funding the Children's Emergency Fund. With up to 175 million of children predicted to be affected every year by natural disasters and conflict over the next decade, we feel that it is an area that needs our support.

Financial Wisdom's General Manager, Mark Ballantyne will again recognise your support by generously matching every donation dollar for dollar. This means that your donation will be doubled, which in turn will go towards helping more children following an emergency. All donations are tax deductible.

To support Save the Children you can complete the form with your credit card details or enclose a cheque or money order and return it by the methods suggested.





Children's
**Emergency
Fund**

Umi is now a healthy little girl. Photo: Rachel Palmer/Save the Children.

Children's Emergency Fund

Save the Children is committed to reducing children's vulnerability to emergencies, ensuring their right to survival and development after an emergency and providing the support they and their families need to quickly recover and re-establish their lives, dignity and livelihoods.

When we do respond to emergencies, we provide shelter, food and nutrition, relief items, clean water, child protection, health services and education in emergencies. These activities are critical to saving lives, relieving suffering, and helping to normalise children's lives after a traumatic event.

By supporting our Children's Emergency Fund, you are allowing us to help children when they need it most.

In 2011, the East Africa Food Crisis put 13 million people at risk of starvation. With our Save the Children colleagues internationally, we reached 2.5 million people in the region thanks to our Children's Emergency Fund. On the ground in Kenya, Somalia and Ethiopia, we provided food, water and medicine to families who had lost their incomes.

savethechildren.org.au

Registered as Save the Children Australia

ABN 99 008 610 035 ACN 008 610 03

STC00672

UMI'S STORY

East Africa Food Crisis, Kenya

At three months old, Umi was malnourished, dehydrated and suffering from bronchial pneumonia when her mother brought her to a Save the Children supported health clinic in Madhalibah, 40 kilometres outside Habaswein, Kenya.

"We gave Umi antibiotics and a sugar solution, and referred her to the hospital immediately," said Daniel, a Save the Children health worker.

Umi was referred to Habaswein District Hospital because she weighed just 1.7 kilograms.

"At the hospital they gave Umi a feeding tube, an oral nutritional supplement and antibiotics."

Umi was also given a high-nutrient peanut paste to help her gain weight.

Now, at nine months of age, Umi is a smiling baby girl.

"My daughter was so sick that day, she was dying. But today I have a healthy daughter and I'm so happy," said Umi's mother, Amina.

After being released from hospital, a Save the Children nutritionist and community worker visited the family daily to educate them on exclusive breastfeeding, the best way to ensure Umi doesn't become malnourished again.



Financial Wisdom **SUPPORTING** Save the Children

Yes I would like to contribute to the Children's Emergency Fund

Please complete and return this form to:

Financial Wisdom
Attention: Scott McDonald
PO Box 5060, Brandon Park, VIC 3150

scottmcd@mcdonaldgroup.com.au

For any questions or queries, please contact
Scott McDonald on 03 9562 2244 or fax 03 9562 2813

Your details

Date: _____

Mr Mrs Ms Other: _____

First Name: _____

Last Name: _____

Company Name: _____

Home phone: _____

Mobile phone: _____

Work phone: _____

Address: _____

Suburb: _____

State: _____ Postcode: _____

Email: _____

Date of Birth: _____

Providing your date of birth helps us to identify you, and protect your privacy.

I am over 18 years of age

Signature: _____

Single donation

Please find enclosed my single donation of:

\$100 \$125 \$150 Other \$ _____

Remember, donations over \$2 are tax-deductible.

Payment Details

Please debit my:

Visa MasterCard American Express

Cardholders Name: _____

Card Number: _____ / _____ / _____ / _____

Expiry Date: ____ / ____

Signature: _____

Or I have enclosed my:

Cheque Money Order
(made payable to Save the Children Australia)

Please note: Receipts will be processed by Save the Children.
Funds are restricted to the Children's Emergency Fund only.

Please send more info

I would like more information about the Children's
Emergency Fund.

Thank you for your support

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