

Financial Wisdom continues to proudly support Save the Children

Financial Wisdom, together with the help of many, has collected in excess of \$155,000 for Save the Children Australia. Our thanks go to you, your staff, our sponsors and previous Academy Study Tour delegates. We also recognise the efforts of Scott McDonald for co-ordinating and collecting these donations.

During our Study Tour last year in Christchurch (New Zealand) attendees, in conjunction with Financial Wisdom, raised a total of \$25,750 which was donated to Save the Children.

Our aim at this year's event in Canberra in October is to raise \$30,000 and have 100% of you lend your support via donations.

In previous years, you have kindly agreed to contribute a tax deductible donation of AUD\$100 each.



This year, we ask that you extend your generosity once again to assist children around the world who are in need.

In acknowledgement of your efforts and to support this worthy organisation, Financial Wisdom's General Manager – Tim Browne – has committed that we will match the amount raised by you on this year's Study Tour.

Further details and a donation form are attached to this flyer. You can either enclose a cheque and mail it together with the attached form or complete your credit card details and return it by email or fax. Delivery details are outlined on the attached form.



Tim Browne and Scott Mc Donald from Financial Wisdom present a cheque from the 2008 Study Tour donations to Save the Children's Director – Programs, Peter Falvey

***Thank you for your
generous support***



Newborn and Child Survival Global Campaign

Every child has the right to life. Yet in 2009 over 5 million young children and newborn babies will die needlessly from conditions that are easily preventable and treatable.

It is unjustifiable that children still die from pneumonia, diarrhoea, measles and other conditions that the world has both the knowledge and resources to cure. In 2000, the world's leaders agreed, making a commitment to 'reduce the under-five mortality rate by two thirds by 2015' in its Millennium Development Goal Four.

Save the Children has a vision of a world where no young child dies from preventable causes and where people will not tolerate a return to high levels of child deaths. We are building a global campaign, the Newborn and Child Survival Campaign, to ensure the world keeps its promise and saves the lives of more than 5 million young children.

The scale of the challenge we have set ourselves is enormous. It will achieve more for children than anything we have done before. It will mean us working together on a new level, with the ownership and involvement of the whole of Save the Children.

Why do we need a Newborn and Child Survival Campaign?

- 2 million children die on their first day of life.
- 4 million die within their first 28 days.
- 9.2 million children die before their fifth birthday.



How will we achieve our goal?

- Deliver programs that reach 50 million children and women a year.
- Encourage political commitment by urging countries to implement child survival plans.
- Build a social movement with the aim of mobilising 60 million people worldwide to take action on behalf of children who are dying before their fifth birthday.

An example of how Save the Children's Newborn and Child Survival campaign can be delivered is seen in Bangladesh, where parents may not recognise the signs of illness or they live far from health clinics or are not able to access health care.

Save the Children's solution would be to train local people as community health workers to promote healthy practices and deliver services at the household and community level.

***Your contribution will support
Save the Children in defending
every child's right to life***